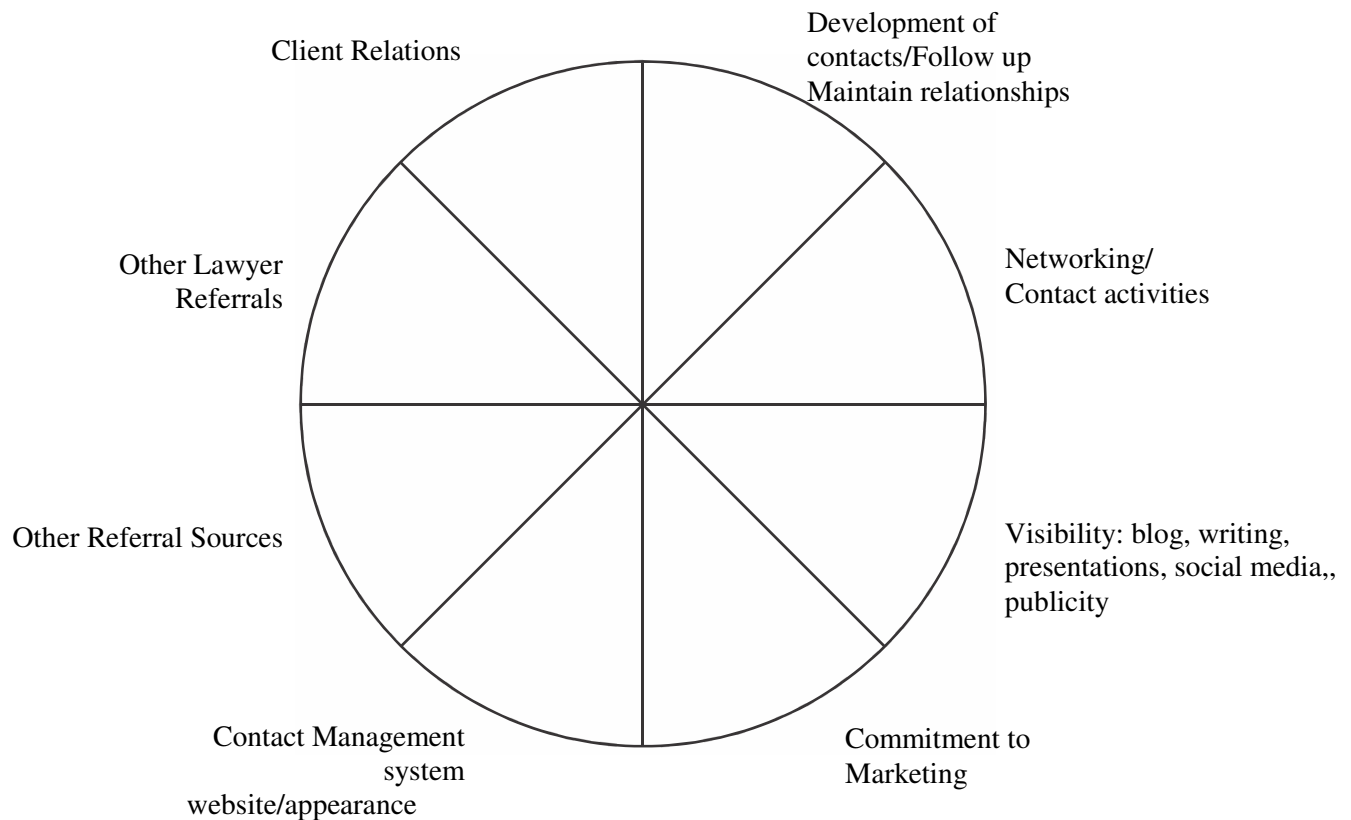


# Marketing Wheel



## Directions

Seeing the center of the wheel as 0 and the outer edge as 10, rank your level of satisfaction with each area by drawing a curved line to create a new outer edge. Give each pie the applicable number value as well. The new perimeter of the circle represents your current satisfaction level with marketing. What do you need to do to improve each of the areas?

Name: \_\_\_\_\_

Dated: \_\_\_\_\_

**Irene Leonard**

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